



The Sustainable Village fund

Creating great places to stay or live permanently

A lot of people nowadays long for a different lifestyle – a feeling of being close to nature, being part of a community and somewhere they can enjoy living with a good, green conscience. But making the change is a huge step for many. We are offering interested individuals the chance, by participating in our fund, to visit the amazing range of projects for longer or shorter stays.

The idea is simple: just purchase a number of units from us. These units come with points that you can redeem for accommodation at any of our participating villages. With units come exclusive offers to try out the sustainable life-style at excellent prices – all accommodation redeemed with points gives you a guaranteed generous discount. And as the money goes in advance to the villages, you know that your money is helping a good cause already from the get-go.

If you purchase more than 10 units you can use them as points against shares in the village initiative of your choice to become a member and even buy/lease a house. Shares are always offered at a discount to unit holders.

FUNDING VILLAGE PROJECTS

But there is more: we offer village initiatives the chance to get interest-free funding as well as access to a wide network of potentially interested villagers. The income from the sale of units is transferred to participating villages for them to invest in developing their initiative. Villages get the funding interest-free, and in return offer a discount on accommodation.

We need business models that embrace the future: they should be resilient to climate change, the expected fossil fuel shortfalls and unstable financial markets. At the same time they should address the growing demand for a life-style closer to and in harmony with nature. Christer Söderberg, CEO and Founder Open World Villages.

Funding for Initiatives

To qualify for funding you must demonstrate that your initiative has accommodation to match the amount of funding you seek or that the initiative has plans to construct the accommodation within one year of receiving funding.

A worked example: If your village has three rooms that you let at 400 points a night that means you have 438,000 points capacity per year. This will entitle you to at least 219,000 SEK in funding. Our funding officers can give you more details of our terms and requirements.

TERMS

Period of Validity

Points are valid for a period of five years after purchase. After that, unused points can either be donated to the participating villages or redeemed to Open World Villages for 10% of the original price.

Accommodation points

Village initiatives must establish a standard rate for let of rooms in local currency and offer unit holders a point rate equivalent to at least a 3% discount.

Share points

Participating villages are invited to offer shares in the village, or purchase of apartments or houses with points. The terms of the scheme call for at least a 3% discount to unit holders

Use your money to bring yourself, and village initiatives closer to the suitable lifestyle

It's a good arrangement for yourself, villages and the planet. The simple points approach saves money for you and the villages, money that is invested in creating sustainable places to live.

Units are a safe investment: points are redeemable at every one of our villages, and as the villages are real land and real houses they will always be safe investments

Interest-free loans to village initiatives: money is usually very hard to find, and expensive. Not so with the Village fund. If you have a sustainable initiative we have many interested investors more than happy to support you and come and visit, maybe to be a part of your village permanently.

Easy, smooth booking and redemption: our web-based application means booking and points clearing are done at virtually no cost to the village. (Compare this with the cost of handling cash or credit cards.)

QUESTIONS AND ANSWERS

How does Open World Villages cover its costs?

We take a small fee for each unit we sell and a small fee on the village funding.

Why is Open World Village Funding such a good deal for Villages?

Apart from getting the money interest-free, it is redeemed via our simple web-based points system. This means that the money is never a debt, only a pre-payment of accommodation.

Suppose I buy units and there are no villages to go and stay at?

That will not happen because we only sell the exact number of units that are backed up by commitments from participating villages to offer accommodation. In fact, we always have more accommodation capacity than we sell units, to be on the safe side.

START TODAY!

To purchase units, first you need to register on our website. There you will find more information about the Village Fund. When you are ready, you can open your free villager account.

To apply for funding, register on our website as a village initiative and apply to open a village account.